

Join us in bringing this festival to life!

Your sponsorship is greatly appreciated!

...and as you can see...we are still growing!



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We are BACK!

In 2020, we shifted the entire event to a passport style wine hop around the county, but this year we fully intend to return our event to **IN PERSON, DOWNTOWN**, with **LIVE MUSIC** and **GREAT WINE!**

We are promoting our event through print and online media as well as a fantastic social media campaign. You will find the various sponsor levels enclosed. This is a great opportunity to get your business recognized.

Follow us on Facebook and Instagram as we lead up to the event and bookmark our website, [www.MontgomeryWineFest.com](http://www.MontgomeryWineFest.com), as we post regular updates and announcements for the event.

Thank you for being a part of our event,

*Shannan Reid*

Montgomery Area Chamber of Commerce  
Montgomery Office of Economic Development

Web | [www.MontgomeryWineFest.com](http://www.MontgomeryWineFest.com)  
Email | [admin@MontgomeryAreaChamber.com](mailto:admin@MontgomeryAreaChamber.com)  
Office | (936) 597-5004  
Find us on Facebook, Instagram

★ MONTGOMERY *Wine* MUSIC FEST ★



\_\_\_\_\_  
(Sponsor Name)

Would like to sponsor the 2021 Wine & Music Fest in  
Historic Montgomery on September 18.

We will sponsor at the level indicated below:

_____	<b>Title/Main Stage Sponsor</b>	<b>\$ 10,000</b>
_____	<b>Wine Tent Sponsor</b>	<b>\$ 5,000</b>
<b>Buckalew Chevrolet</b>	<b>Toasting Sponsor (Wine Glasses)</b>	<del><b>\$ 3,000 (x 2 yrs)</b></del>
<b>Hancock Whitney</b>	<b>Beer Garden Tent Sponsor</b>	<del><b>\$ 3,000</b></del>
<b>Sonic</b>	<b>Children's Area Sponsor</b>	<del><b>\$ 3,000</b></del>
<b>Woodforest Bank</b>	<b>Singer Songwriter Stage Sponsor</b>	<del><b>\$ 2,500</b></del>
_____	<b>Volunteer Sponsor (logo on T-shirts)</b>	<b>\$ 2,500</b>
_____	<b>Wine Storage Sponsor</b>	<b>\$ 1,000</b>
<b>Spirit of Texas Bank</b>	<b>Ticket Booth #1 Sponsor</b>	<del><b>\$ 1,000</b></del>
_____	<b>Ticket Booth #2 Sponsor</b>	<b>\$ 1,000</b>
_____	<b>Wine Slushies Sponsor</b>	<b>\$ 750</b>
<b>ONE Property Grp</b>	<b>Satellite Beer #1 Sponsor</b>	<del><b>\$ 500</b></del>
_____	<b>Satellite Beer #2 Sponsor</b>	<b>\$ 500</b>
_____	<b>Cooling Stations (8 Available)</b>	<b>\$ 250ea</b>
_____	<b>Shuttle Carts (6 Available)</b>	<b>\$ 250ea</b>
_____	<b>Media Sponsor (In-Kind Value Added)</b>	<b>\$ _____</b>

We understand that to obtain all of the benefits resulting from a sponsorship level, this form must be submitted by August 1, 2021 and a check must be remitted and made payable to Montgomery Area Chamber of Commerce.

Mail Form and Checks to:

Montgomery Area Chamber of Commerce  
Shannan Reid  
P.O. Box 486  
Montgomery, TX 77356  
936-597-5004 or fax 936-597-5048

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

*The Montgomery Area Chamber of Commerce thanks you for your support as it is the foundation to our continuing efforts to promote the revitalization efforts of Downtown Historic Montgomery and various community projects.*

The Montgomery Area Chamber of Commerce is a 501(c)(6) non-profit corporation.

### *Title/Main Stage Sponsor*

**\$12,500**

- Your Company Name/logo on all ads, flyers and media releases
- Link to your company on our website
- Signage on Main Stage
- Signage throughout festival/program
- Space for your company booth
- 30 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Wine Tent Sponsor*

**\$5,000**

- Your Company Name/logo on applicable ads, flyers and media releases
- Link to your company on our website
- Signage on Wine Tent #1
- Signage throughout festival/program
- Space for your company booth
- 15 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Toasting Sponsor (Wine Glasses)*

**\$3,000**

- Requires a 2 year commitment at \$3,000 each year
- Your Company Name/logo on applicable ads, flyers and media releases
- Link to your company on our website
- Your Company Name on our Wine Glasses
- Signage throughout festival/program
- Space for your company booth
- 10 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)
- At the end of 2 year commitment, your company may have remaining wine glasses.

### *Beer Garden Sponsor*

**\$3,000**

- Your Company Name/logo on applicable ads, flyers and media releases
- Link to your company on our website
- Signage on Beer Garden Tent
- Signage throughout festival/program
- Space for your company booth
- 10 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Children's Area Sponsor*

**\$3,000**

- Your Company Name/logo on applicable ads, flyers and media releases
- Link to your company on our website
- Signage on Children's Area
- Signage throughout festival/program
- Space for your company booth
- 10 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Singer/Songwriter Stage Sponsor*

**\$2,500**

- Your Company Name/logo on applicable ads, flyers and media releases
- Link to your company on our website
- Signage on Singer/Songwriter Stage
- Signage throughout festival/program
- Space for your company booth
- 10 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Volunteer/T-Shirt Sponsor*

**\$2,500**

- Your Company Name/logo on applicable ads, flyers and media releases
- Link to your company on our website
- Signage on Singer/Songwriter Stage
- Signage throughout festival/program
- Space for your company booth
- 10 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Wine Storage Sponsor*

**\$1,000**

- Signage on Open Mic Stage
- Signage throughout festival/program
- 8 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Ticket Booth #1 or #2 Sponsor*

**\$1,000**

- Signage on Ticket Booth
- Signage throughout festival/program
- 8 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Wine Slushies Sponsor*

**\$750**

- Signage on Wine Slushie Booth
- Signage throughout festival/program
- 4 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Satellite Beer Booth #1 or #2 Sponsor*

**\$500**

- Signage on Satellite Beer Booth
- Signage throughout festival/program
- 4 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Cooling Station Sponsor*

**\$250**

- Signage on Cooling Station
- Signage throughout festival/program
- 2 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *Shuttle Cart Sponsor*

**\$250**

- Signage on Shuttle Cart
- Signage throughout festival/program
- 2 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

### *In-Kind & Media Sponsors*

***In-Kind Added Value***

Above \$2,500 in value:

- Your Company Name/logo on applicable ads, flyers and media releases
- Signage throughout festival/program
- Space for your company booth
- 10 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

Below \$2,500 in value:

- Signage throughout festival/program
- 5 Wine Tasting Package Passes (valued at \$30 ea, includes souvenir glass + wristband)

\*Naming real estate in the festival is reserved for cash sponsors. In-Kind sponsors are greatly appreciated and will be acknowledged according to the value of the donation, with the exception of the signage on the tent. All other benefits will be applied at the appropriate level.